What Parents & Carers Need to Know about

WHAT ARE THE RISKS?

Microtransactions (often abbreviated as "MTX") are digital purchases made within an app or game to unlock extra features or additional content such as new levels. A popular sub-set of these are loot boxes, which contain a selection (usually random) of virtual items: from character skins to game-changing equipment like better weapons. Microtransactions (and loot boxes in particular) are now widespread in apps and games, but concerns persist that they normalise gambling and can foster addictive behaviours — especially among younger players.

GATEWAY TO GAMBLING?

ADDICTIVE NATURE

PAYING TO WIN

many popular games (the FIFA les being a notable example), crotransactions make it far easier succeed – which is a concern cause children can often find it icult to keep track of their ending. Once a child starts making agme purchases ending. Once a child starts making game purchases, they may ntinue buying to keep up with their ends and other players – metimes without recognising the bunting real-world cost.

EXCLUSIVE CONTENT

AFFECTING DAILY ROUTINE

DATA COLLECTION

SATELLITE SPENDING

Advice for Parents & Carers

DO YOUR RESEARCH

CHAT ABOUT 'CHANCE'

(GIFT) CARDS ON THE TABLE

STOP SPENDING AT SOURCE

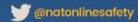
WATCH FOR THE SIGNS

Meet Our Expert





National #WakeUpWednesday



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